

Improve Your Career Path by Learning From Successful Trailblazers



Interviews with Aftermarket Professionals



Single Subject Panel Discussion



Hosted by Carm Capriotto

Connecting People That Care About Building A Stronger Aftermarket.

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Why Listen?

- Learn from your aftermarket colleagues
- In-Depth Interviews
- Insights, Inspiration and Ideas
- Trends and Best Practices
- Education through storytelling.



Podcast Series

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| <p>Straight Talking Service Professionals</p> <p>Interviews about best practices, trends, business insights, personal challenges, training, the future, technology and the challenge to learn to work on your business instead of in it.</p> | <p>Straight Talking Technician Interviews</p> <p>Working technicians discuss their career, training, challenges, technology, burn-out, the future, data, networking, support, specialization, advice for post secondary schools and more.</p> |
| <p>Straight Talking Trainers/Future Technicians</p> <p>Automotive aftermarket trainers keep the knowledge flowing. This series covers a wide area from technical trainers, educators, and manufacturer trainers. You will also find training event discussions and topical roundtables on the challenges and need for quality training to keep the industries technicians on the leading edge.</p> | <p>Straight Talking Business Coaches</p> <p>Many successful service professionals have engaged with a business coach. Accountability is a key reason along with the disciplines to manage a great business from business culture to a strong net profit. Many shop owners say their business coach is their least costly employee.</p> |
| <p>Straight Talking Industry Thought Leaders</p> <p>The aftermarket is made up of many various elements that provide important support. Association executives, special trainers, distribution group leaders, consultants, technology providers, manufacturers, marketers, foundation leaders, and training groups and more provide engaging interviews in this series.</p> | <p>Straight Talking Industry Women</p> <p>From shop owners and partners, to association leadership this series highlights the women leaders in the aftermarket. When there is a women connection you'll find the interview in this series.</p> |
| <p>Straight Talking Married Partners</p> <p>Many small business are lead by a husband and wife team. This series highlights these special partnerships and brings out the working relationship that makes remarkable results a big part of their success.</p> | <p>Straight Talking Technology</p> <p>This series covers a wide range of tech talk that includes connected and/or autonomous cars, vehicle technology, telematics, social media, shop management systems, DVI, Hybrids, and the internet of things. Leading edge discussions are found in this series.</p> |
| <p>Straight Talking Educators</p> <p>Listen to industry teachers and trainers from all areas of the aftermarket. High school, post-secondary automotive schools, and university leaders bring their passion and perspective to this podcast series.</p> | <p>Straight Talking Multi-Shop Ownership</p> <p>Interviews with service professionals that own more than one shop. The success of running more than one location is usually summed up in your capabilities to scale your business through proper operating processes and a strong culture.</p> |

Listen to Learn Just ONE Thing!